



February 2019

ECL 2019 Poster/Video Competition “Reduce your cancer risk : Be wise, Immunise”

Dear Principal,

We are writing to invite your school to participate in a competition to raise awareness and to promote vaccine uptake among school-aged populations across Europe to reduce their cancer risk, as per WHO recommendations (1).

The initiative is part of the European Joint Action on Immunisation (www.eu-jav.com) and is coordinated by INSERM with the support of the French Ministry of Health. The competition is organized by the Association of European Cancer Leagues with the support of its network of Youth Ambassadors.

The competition presents a unique, constructive and positive educational experience for youth and an enrichment of the school curriculum by engaging children and teenagers in sharing ideas and developing critical thinking – thereby contributing to their personal growth- and in further developing their creative, communication and artistic skills. The aim of the competition is also to generate discussion around health and vaccination and to help youth to become healthier adults.

Youth who are 7 to 18 years of age are eligible to participate. They will be divided into 3 age groups and asked to create messages targeting their own age group. Deadline to submit application is April 3, 2019. Prizes will be awarded to the best poster and the best video submitted by each age group. Winners will be announced during the European Immunisation Week (24-30 April 2019) and their art work disseminated on social media channels. Prizes for youth will include mini drones, headphones, waterproof portable speakers or eReaders. Teachers of winning teams will also get a voucher for a class activity or to buy something for their classroom. For those who wish to further engage and disseminate their messages, microgrants will be made available.

Competition theme and rationale, rules, timelines, judging criteria and selection procedure as well as prizes per age group can be found at <https://www.europeancancerleagues.org/schoolcompetition/>. We trust you will be supportive of the competition and hope your school will engage in this initiative. We would be pleased to provide you with further information if needed.

With best wishes,

Sakari Karjalainen
ECL, President

(1) <https://cancer-code-europe.iarc.fr/index.php/en/ecac-12-ways/vaccination-recommendation>